

SPONSORSHIP OPPORTUNITIES



ALABAMA MINORITY VENDOR CONFERENCE

September 5-6, 2024



September 5, 2024 | 10 a.m. - 4 p.m.

ABOUT THE CONFERENCE

The **Alabama Minority Vendor Conference** is a transformative business development event meticulously curated for minority businesses in Alabama.

Tailored for Alabama-based and regional minority business owners, state agency leaders, procurement officials, and minority business advocacy organizations, this conference offers a unique platform for growth and success.

Attendees will benefit from a diverse array of opportunities designed to elevate their businesses, including:

- Training in Critical Business Development Areas
- Capacity Building and Partnering Activities
- Collaboration and Networking Opportunities
- Showcasing Qualifications and Expertise

ABOUT THE SHOWCASE

One of the premier features of the Alabama Minority Vendor Conference is the **Minority Vendor Showcase**, held on the opening day of the event.

This Showcase brings together minority businesses, public procurement agencies, and private companies, facilitating valuable interactions and networking opportunities. It serves as a vital platform for minority vendors to engage with representatives from both state and private-sector procurement teams.

The exposure and connections gained during this event can unlock lucrative government contracting opportunities and access to new markets, significantly advancing the growth and success of minority-owned businesses.

LET'S PARTNER ON SOMETHING GREAT

Position your organization as a leader in cultivating a thriving minority business ecosystem in Alabama.

Sponsors gain prominent exposure to a diverse audience of minority business owners, agency leaders, and procurement officials. Connect with qualified minority vendors and jumpstart valuable partnerships. Help drive the advancement of businesses statewide through the expansion of business development and inclusive contract opportunities.

EMPOWERING ENTREPRENEURS & FOSTERING COLLABORATION

SHOWCASE YOUR BUSINESS.

minorityvendorconference.com



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MINORITY VENDOR
Showcase
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PARTNERSHIP INFORMATION

SPONSORSHIP BENEFITS	GOLD	SILVER	BRONZE
	\$7,500	\$5,000	\$2,500
Recognition on Sponsor Signage Throughout Conference and Vendor Showcase	Logo	Logo	Name
Vendor Showcase Space (Includes Exhibit Table and Two Chairs)	✓	✓	✓
Opportunity To Include a Promo Video at Opening Luncheon or Breakfast	✓		
Recognition at Networking Reception	✓	✓	✓
Opportunity To Provide Promotional Items for Keynote Luncheon/Breakfast	✓	✓	
Logo and Link on Conference Website	✓	✓	
Logo/Name in Social Media Posts	Logo	Logo	Name
Logo/Name in Email Blasts to Promote Event	Logo	Logo	Name
Conference Registrations	8	6	4
Name/Logo at Break Stations	✓		
Opportunity To Speak/Address Plenary Session	✓		
Opportunity To Introduce Session Panel(s) /Address Audience		✓	

A LA CARTE PARTNERSHIP OPPORTUNITIES

Conference Wifi Sponsor	\$3,000
Hospitality Break Sponsor	\$1,500 (2 OPPORTUNITIES)
Showcase Partner	\$500 (10 OPPORTUNITIES)

DISCOVER NEW OPPORTUNITIES.

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COMMITMENT FORM

Thank you for your partnership. Please confirm your sponsorship commitment by completing this form in its entirety and return to partners@mvpalabama.com

Questions? partners@mvpalabama.com | (334) 647-1550

Partnership Level	<input type="checkbox"/> Gold Sponsor (\$7,500) <input type="checkbox"/> Silver Sponsor (\$5,000) <input type="checkbox"/> Bronze Sponsor (\$2,500)	<input type="checkbox"/> Wifi Sponsor (\$3,000) <input type="checkbox"/> Break Sponsor (\$1,500) <input type="checkbox"/> Showcase Partner (\$500)
Corporation/ Organization		
Contact Name		
Address		
City, State Zip		
Email		
Phone		

Signature		Date
Printed Name		