



# ALABAMA MINORITY VENDOR CONFERENCE

September 14-15, 2023

Birmingham-Jefferson Convention Complex - Third Floor Forum Building | Birmingham, Alabama

## CONFERENCE SCHEDULE AT-A-GLANCE

### THURSDAY, SEPTEMBER 14, 2023

8 a.m. - 6 p.m.

Conference Registration Open

8 a.m. - 9:30 a.m.

Vendor Showcase Set-Up

10:00 a.m. - 1:00 p.m.



1:00 p.m.

**Conference Opening Luncheon**

**Plenary Session**

*Diverse Stories, Strong Brands | Let's Talk Marketing*

Munch & Mingle Networking Break

**Breakout Sessions**

**Architecture, Engineering & Construction Session 1:**

*The 5 B's of Business | Engineering & Construction  
Business Management*

**General Business/Food & Retail Session 1:**

*Strategies for Success: The Business Owners' Playbook*

**Breakout Sessions**

**Architecture, Engineering & Construction Session 2:**

*Easy Access to Surety Bonding*

**General Business/Food & Retail Session 2:**

*Unlocking Financial Opportunities: Positioning Your  
Business for Funding Success*

5:30 - 7:30 p.m.

**Networking Reception**

**FRIDAY, SEPTEMBER 15, 2023**

**7:30 - 10:30 a.m.**

**8:30 a.m.**

Conference Registration Open

**Breakfast Bytes Plenary**

*Leveraging the Power of AI to Grow Your Business*

**Interactive Panels & Workshops: Session 1**

*Group A | Accessing Government & Private Contracts*

Including: State of Alabama – Department of Finance, City of Birmingham, Alabama Department of Transportation/EEO Networking Solutions...

*Group B | Breaking Barriers, Building Visions: Leading the Enterprise*

**Interactive Panels & Workshops: Session 2**

*Group A | Primed for the Prime: Straight Talk on Doing Business with Large Construction Contractors*

Including: Hoar Construction, Turner Construction, Dunn Building Company...

*Group B | The Legal ABCs of Small Business*

Munch & Mingle Networking Break

**Interactive Panels & Workshops: Session 3**

*Group A | Building for Success: Construction Contractors Connect & Share*

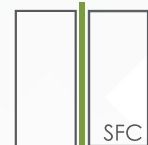
*Group B | Mindful Leadership: Nurturing Mental Wellness*

**12:10 p.m.**

**Post-Conference Gathering**

*\*Schedule subject to limited changes.*

**CONFERENCE SPONSORS**



**SQUARE FOOT  
CONSULTING**

Caddell Construction

GMC | Goodwyn Mills Cawood

HPM | Hoar Program Management

The Caring Foundation of Blue Cross and Blue Shield of Alabama